



WANT TO START A PODCAST? WE CAN HELP.

The Trailways Studios at SDS is fully equipped with everything you'll need to create a professional podcast. Whether you are a podcast pro or are just getting started, our studio is perfect for you.

WHY SHOULD YOU BE INTERESTED IN CREATING A PODCAST?

Nearly 100 million Americans listened to a podcast last month. With a podcast, you can authentically target the most difficult to reach, on-the-go audiences. Podcasts are the best marketing and communications tool for reaching your key audiences. So what are you waiting for?

WHAT TYPES OF PODCASTS CAN YOU RECORD?

INTERNAL

Communicate with employees, franchisees, or members.

PERSONAL

Aimed at building a personal brand around a core topic.

EDUCATIONAL

Help your audience go deep on a single subject.

STORYTELLING

Tell a long form story about a person or topic.

SMART SPEAKER

Record the audio for your Alexa Skill or Flash Briefing.



We can help you plan and record your perfect podcast. Our studio is located in downtown Tallahassee with rentals available depending on your project needs. We can also help launch, produce or edit your podcast for an additional fee.

WHAT EQUIPMENT USE IS INCLUDED IN THE RENTAL?



Professional audio studio with soundproofing, including sound absorption baffles and acoustic wall panels (seats 5 people, recording available for 4 people)



Rode RODECaster Pro Integrated Mixer, Recorder, and Soundboard with 4 inputs, Bluetooth and USB connectivity, and APHEX Exciter and Big Bottom processors.



4 RODE Procaster Broadcast Dynamic Microphones with pop filters



4 Cloud Microphones Cloudlifter microphone preamps



PreSonus HP4 Headphone Amplifier with four pairs of production headphones



Zoom F8 MultiTrack Recorder for backup recording



4 MM11 Pro cough switches



Full video recording and live streaming capability, featuring Sony Alpha A6500 4K cameras, the ATEM Mini Extreme ISO Video Switcher, and studio iMac ready for remote guests via Zoom, Facebook Live broadcasts, and beautiful 4K episode recording.

LOOKING TO START RECORDING?

CONNECT WITH US AT INFO@CHOOSESDDS.COM FOR MORE INFORMATION AND PRICING.



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